The Title in English

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Author(s). (Year).

Abstract

(300 words) Enter the abstract here inside this frame (the complete abstract should not exceed 300 words at most); The abstract is a focused and comprehensive summary of the most important contents of the article, without addressing the precise details, in which the researcher focuses on the goal of the research, i.e. its purpose (the research problem presented), the methodology of work followed and the tools used in it, as well as presenting the main conclusions reached. Marginalization or referral to another reference; Use of acronyms and borrowings (..., etc.); Insert an incomplete sentence; Use of vague terms; Use or refer to any type of chart.

Type of font used in the summary title, Times New Roman, size 13, bold, line spacing 1,15. As for the type of writing line in the abstract text, Times New Roman, size 13, the distance between lines is 1,15 (this format applies to keywords).

Keywords: *Keyword, keyword, keyword, keyword, keyword, (Between 3 and 5 keywords)*

Titre en Français

Nom complet du premier auteur[1]; Nom complet du second auteur [2]

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Auteur(s). (année).

Résumé

Saisissez le résumé ici, dans ce cadre (le résumé complet ne doit pas dépasser 300 mots). Le résumé est une synthèse concise et complète du contenu le plus important de l'article, sans entrer dans les détails. Il met l'accent sur l'objectif de la recherche (problématique présentée), la méthodologie employée et les outils utilisés, ainsi que sur les principales conclusions. Évitez les éléments marginaux, les renvois à d'autres références, l'utilisation d'acronymes et d'emprunts (...), les phrases incomplètes, le langage vague et les graphiques.

Le résumé doit être en Times New Roman, taille 13, gras, interligne 1,15. Le texte du résumé doit également être en Times New Roman, taille 13, interligne 1,15 (ce format s'applique aux mots-clés).

Mots-clés: *Keyword, keyword, keyword, keyword, keyword, (entre 3 et 5mots-clés)*

Introduction (subheadings in Times New Roman, font size 13)

The introductory text is written in Times New Roman, font size 13, line spacing 1.15. (Of course, this format applies to all texts in the body); Through the introduction, the author of the article explains the general side of the topic and then the private side, in order to arrive at that information that describes the problem accurately. Where he deals with the problem in the form of one question only, and the hypothesis (s) on which it is based (the possible outcome of the solution), in addition to previous research and studies that dealt with the topic of direct relevance, and it is written in a scientific, serial and brief way through which the researcher shows similarities and differences in terms of the goal, The sample, the study variables, the method and tools used, and the conclusions reached.

1- First subtitle

Enter here the content of the first subtitle text in the same supported format (font, size, distance between lines), enter here the content of the subtitle text in the same previous format (font, size, distance between lines), enter here the content of the subtitle text in the same previous format (font , Size, distance between lines), enter here the

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2- Method and tools

Enter here the method and tools used in the same approved format (font, size, distance between lines); In this

section, the author of the article clearly explains how to choose the sample, determine the variables and how to measure them, the method of data collection and a description of how to summarize the data (average, percentage, ...), the statistical and standard tools used in data analysis, hypothesis testing, and statistical significance determination, and sometimes It may be necessary to mention the programs used in the calculation; and when using a method previously used and published in other research, it is possible to refer only to that method of marginalization without re-describing it again, and if there are modifications in the method, this must be clarified and explained.

These methods and tools must be presented accurately and clearly without elaboration so that other researchers can re-study or verify it, and the author can describe the tools and methods used in the form of a diagram, table or diagram to explain the methods used, in case of complexity only, for the purpose of simplicity; This section can be divided into subsections, the contents of which differ according to the topic of the article.

3- Results and their discussion

Enter your results in this section in the same approved format (line, size, distance between lines), and a summary of the collected data must be presented in the form of ratios or totals, and then review the analysis that was performed on that collected data using both text and explanatory means (tables and figures referred to) In Appendix No. (), according to the method and tools presented above, and after presenting the results, their

implications can be evaluated and interpreted in light of the hypotheses, and compared to what others have reached in previous studies.

4- Conclusion

Always enter the essay abstract in the approved format (font, size, distance between lines); So that it clarifies the main conclusions or the outcome of the ideas reached in the previous section that answer the question posed in the introduction, followed by the proposals that were reached through the field study, and the summary of the article includes its horizons, i.e. the limits of the research in theory and practice (self-criticism: expectations reflected in the research In the future), in other words, what are the fields that researchers can address in the future?

Supplement of Tables and Charts

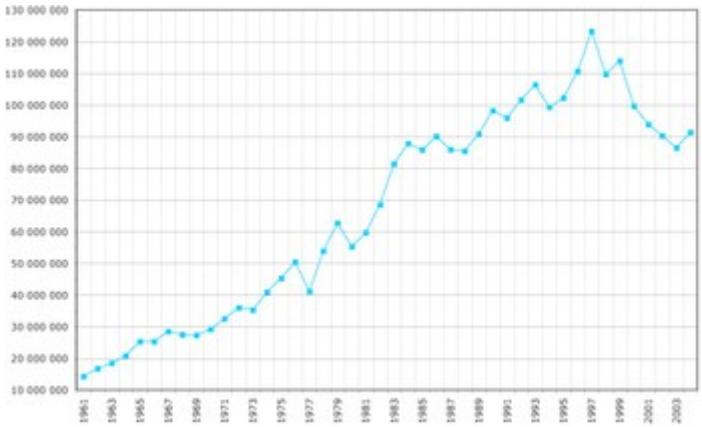
Include here the data and information that is not necessary to be included in the text, which provides important explanatory information for understanding the article, and from the information that can be included in the appendices, for example: raw data; Questionnaires; Figures, tables and charts (the font used in tables and figures is Times New Roman, type size 12, distance between lines is 1.15).

Table 1. Table title (this is an example of table 1)

	Positive		Negative
Internal	Knowledge of market	Cash Reserves	Ageing workforce
External	Unexploited niche markets		Competitor patents

Source: author's name, year, page

Fig.1. Figure title (this is an example of figure 1)



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Bibliography List

Use the « APA Reference System ».

The references must be directly quoted in the body of the text (eg: ... (Brown, 2006, p35), without omitting to mention the complete reference in the list of references at

the end of the document, written in the following manner: (Times New Roman 13 interline 1.15)